

# **Operationalising the insurance value of nature based solutions. An Urban living lab approach**

Copenhagen, Rotterdam and Lodz

Peter van der Keur, Senior Scientist, GEUS, Denmark  
Karina Peña, Design Director, Field Factors, The Netherlands  
Kinga Krauze, Professor, University of Lodz, Lodz, Poland  
Morten Ejsing Jørgensen, City of Copenhagen, Denmark

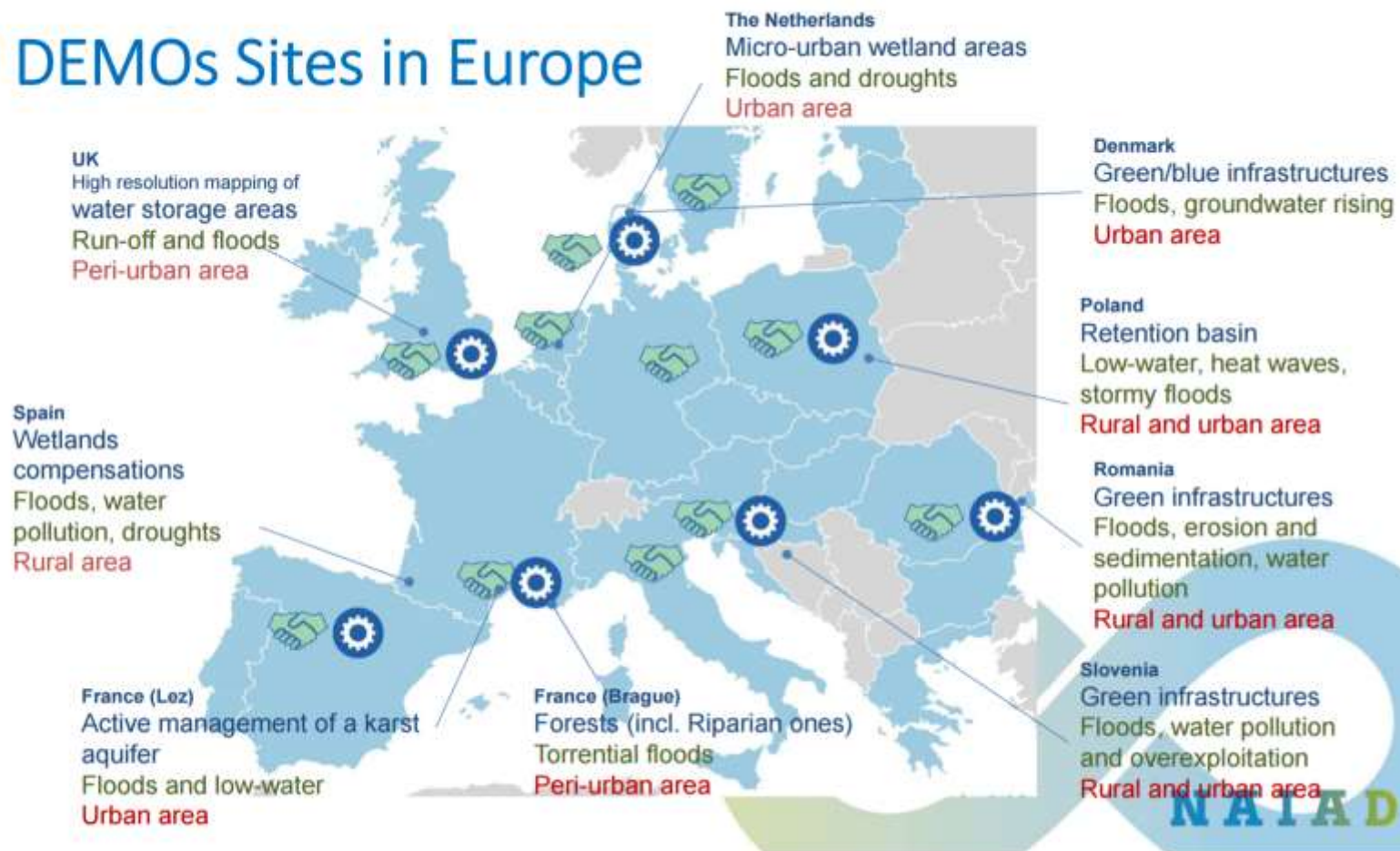
Session 'A2 – Brokering new partnerships and stimulating  
private sector engagement for resilience, 26.04.2018

**Aim:** to demonstrate the insurance value of ecosystems  
= role ecosystems can play in reducing water related  
risks (e.g. extreme events) as ***“Natural Assurance  
Schemes” (NAS)***

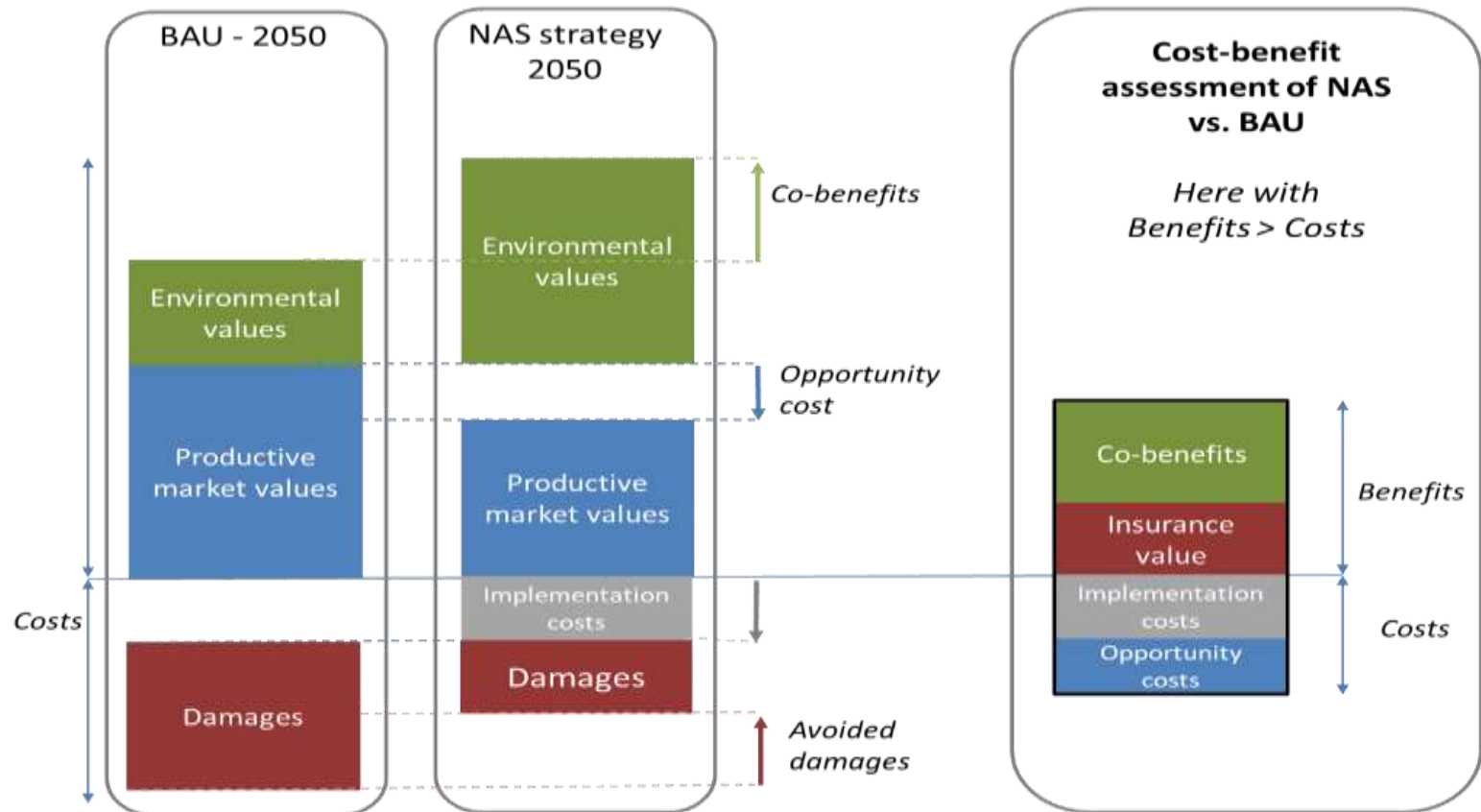
Strategic Goals:

1. Develop NAS Assessment frame
2. Test NAS in 9 DEMOS
3. Make NAS results accessible and useful to different stakeholders (policy makers, insurers, water users, etc)
4. Develop business models for NBS, PPP, financing NBS through Green Bonds and other models

## 9 DEMOs Sites in Europe

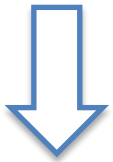


# Economic analysis



**Copenhagen Climate  
Adaptation Plan**

Adopted in 2011



Cloudburst event in  
Copenhagen Aug 2011

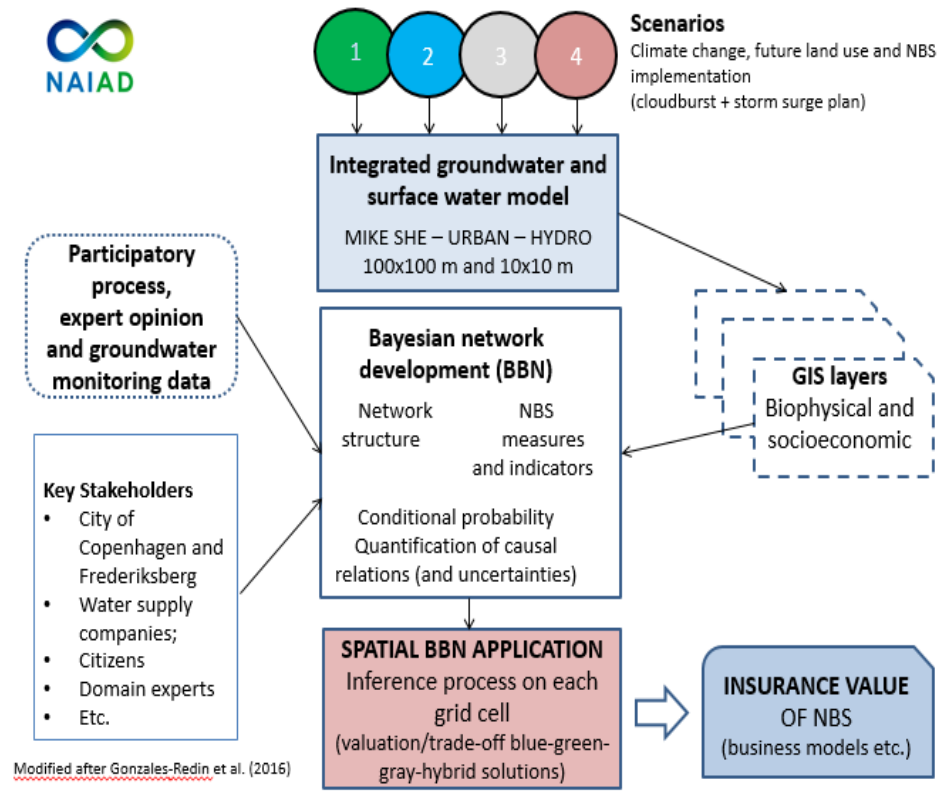


**Cloudburst  
management plan**

Adopted in 2012



**NBS to mitigate pluvial flooding in the city of Copenhagen**



NBS (co)benefit assessment by means of embedded model approach: street level city and Surrounding catchment at spatial resolution compatibel with Policy Support System

## Stakeholder workshop to identify effects and co-benefits of NBS in Copenhagen



### **Stakeholders:**

- Municipality of Copenhagen
- Regional authorities
- Water companies

### **Identified (co)benefits of NBS:**

- Reduced risk for pluvial flooding
- Improved living environment
- Increased public health
- Recreation
- Green jobs
- Export opportunities
- Learning (awareness)

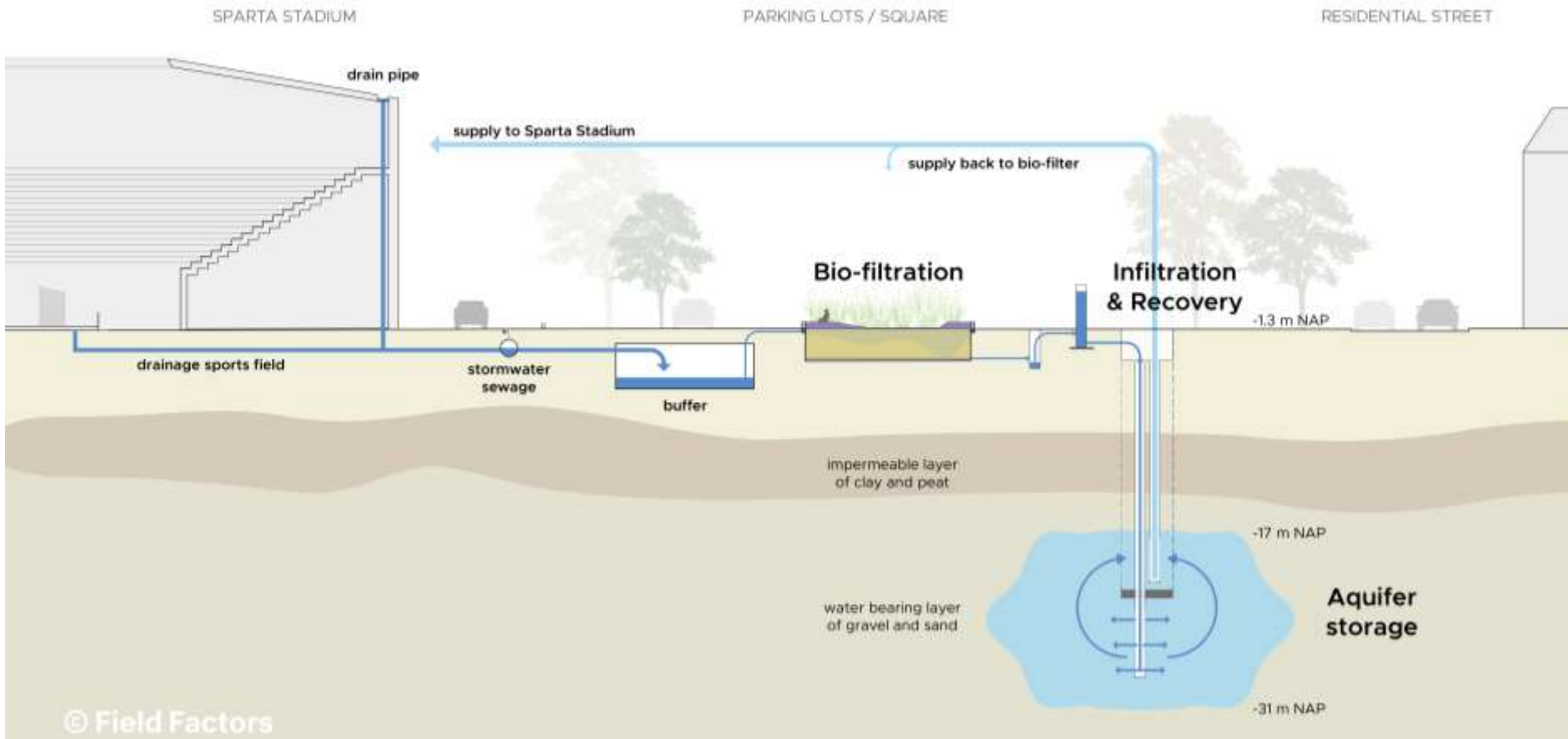
# DEMO Rotterdam





# DEMO Rotterdam

(1) Reducing the risk of pluvial flooding and (2) saving drinking water by reusing rainwater



# DEMO Rotterdam

- Stakeholders workshop:  
defining co-benefits of the NBS



# DEMO Rotterdam

## Stakeholders involved:

- Municipality of Rotterdam: discharge runoff
- Water board: Increase retention capacity
- Water Utility: exploiting a new source of freshwater
- Private sector: design, build and maintain NBS

## End-users:

- Sparta Stadion, reliable use of freshwater
- inhabitants: more green and spatial quality betterment

# DEMO Rotterdam

- Co-benefits identified

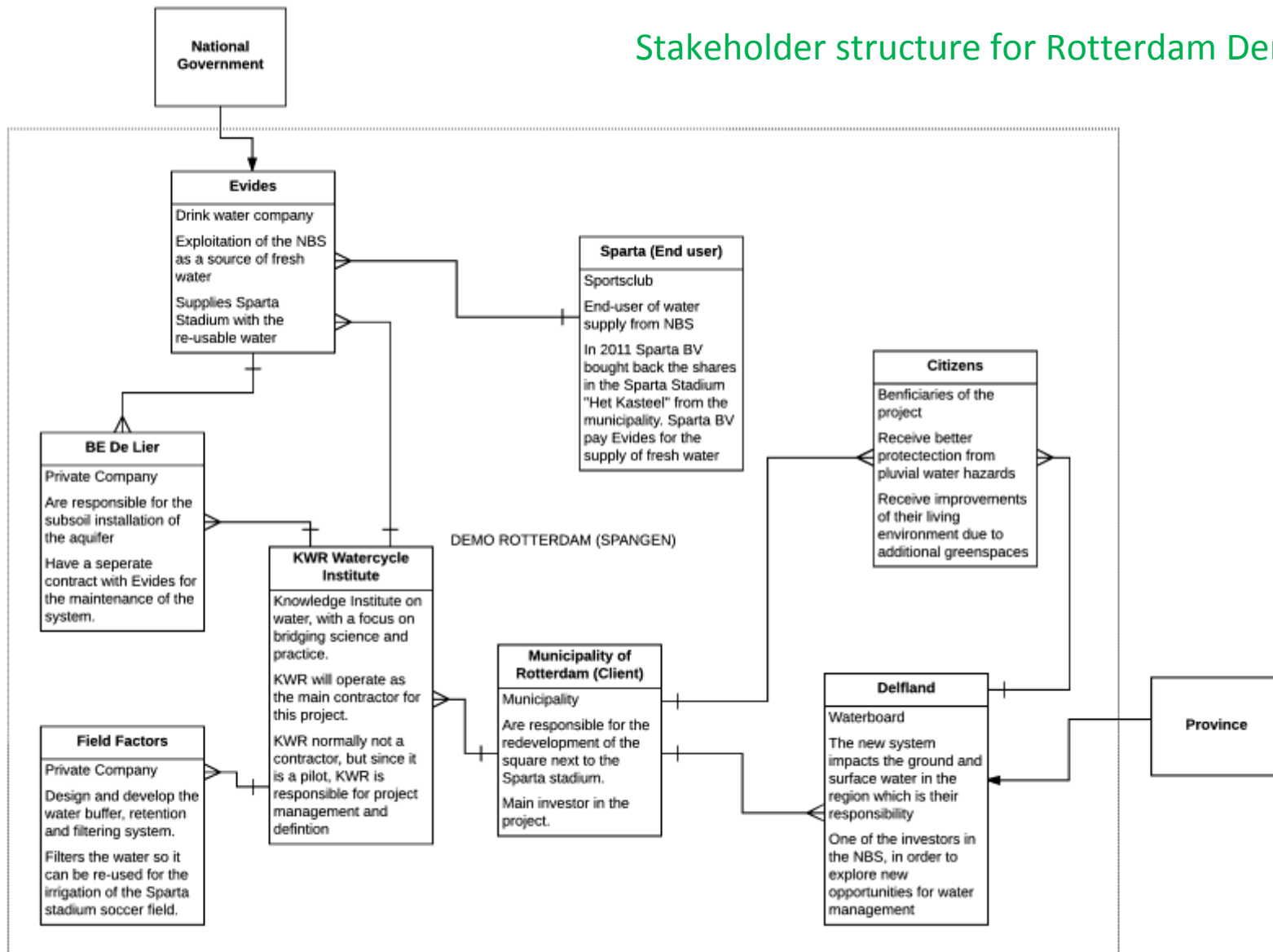
|                            |   |                                 |
|----------------------------|---|---------------------------------|
| Reduce costs               | Increase water awareness  | Improve (ground) water quality  |
| Stormwater re-use          | Increase green  | Reduction risk of damage        |
| Spatial quality betterment | Economic benefit of reduction of stormwater to be treated in public sewerage system | Temperature reduction (cooling) |

# DEMO Rotterdam

- From singular approach to finance water management towards an integral investment case for multiple stakeholders and partnerships (public + private)
- Make explicit the 'co-benefits' for each stakeholder and partnerships to tailor new business cases

# Demo Rotterdam

## Stakeholder structure for Rotterdam Demo



# DEMO Łódź



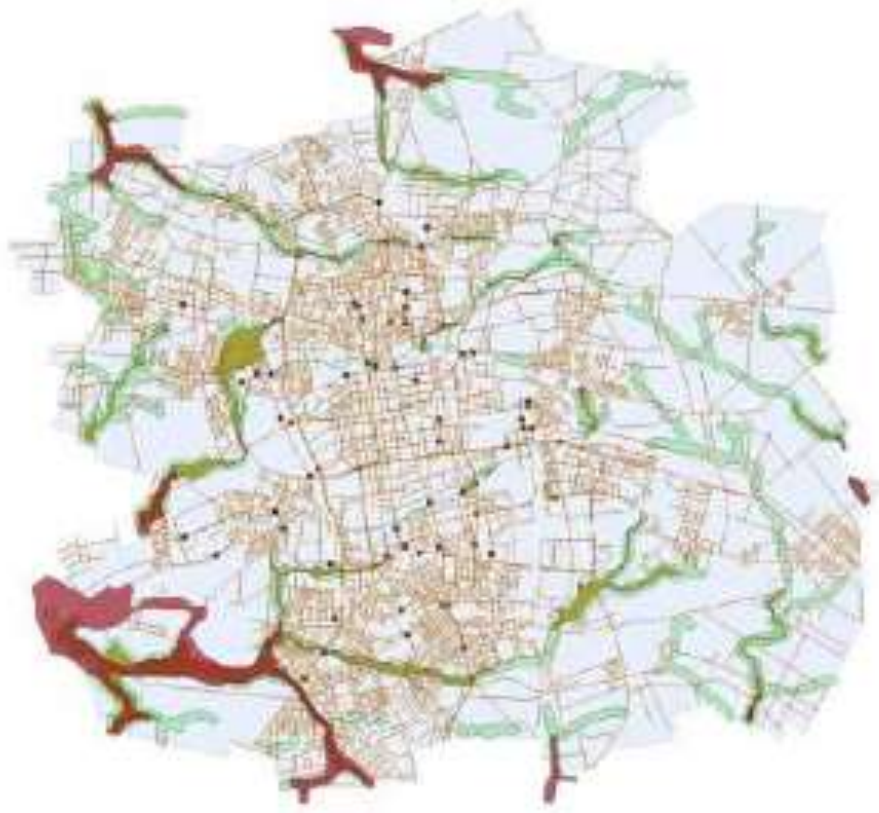
Urban flooding



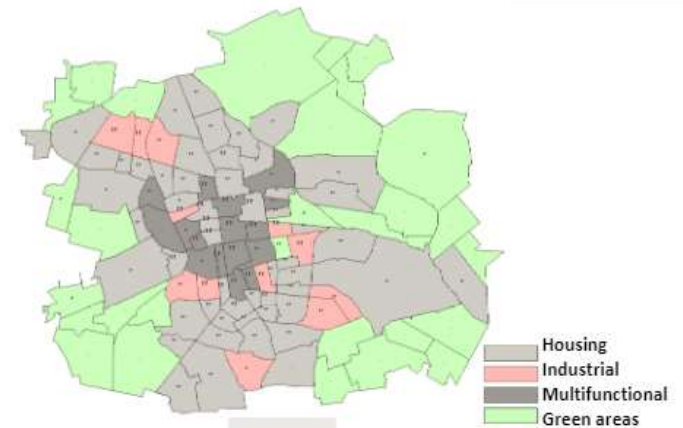
Urban drought

Water quality and health issue a big problem

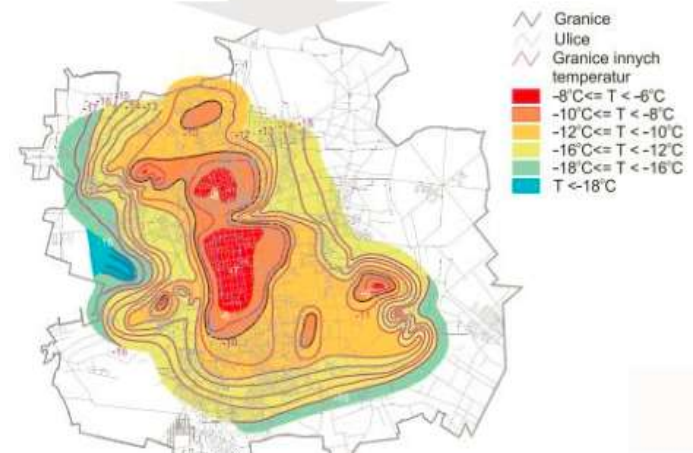
Defining and operationalizing natural capital of 18 rivers of Lodz and restore ESS



Pluvial flooding and green areas



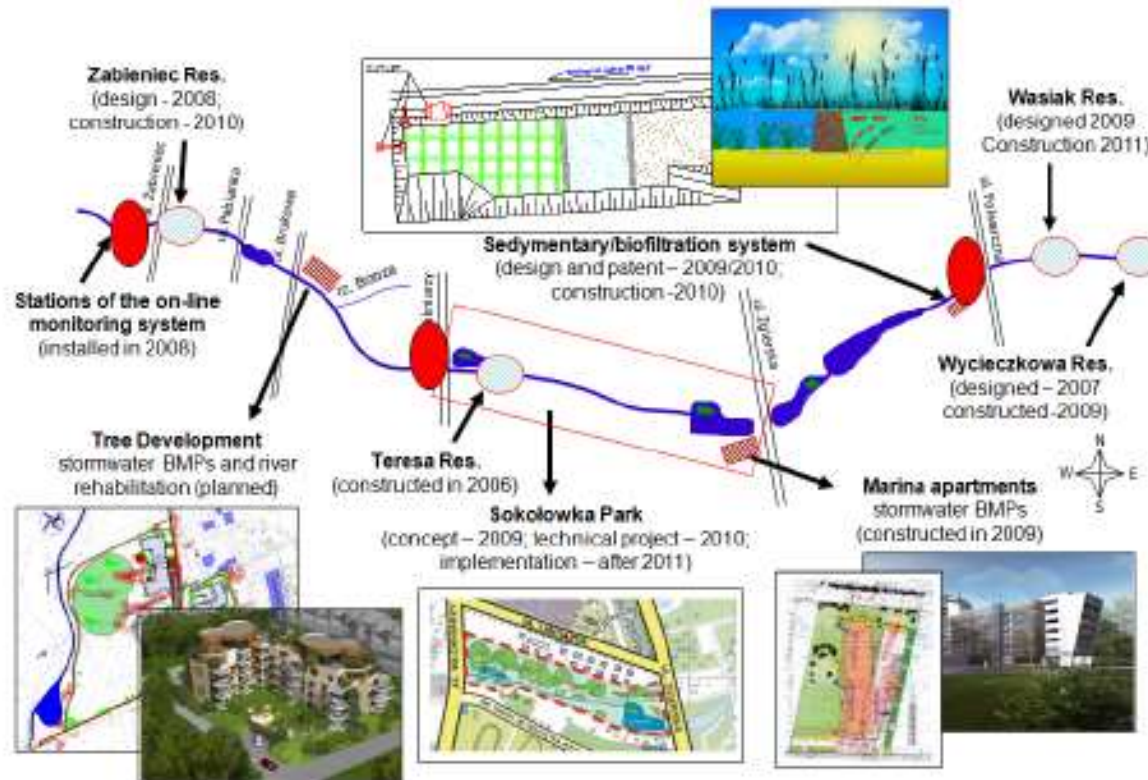
*Effect of land transformations  
on urban heat island*



Heat island effect and green areas



## Restoration of ESS in the Sokolówka river valley



Source: SWITCH project

Pluvial flooding and green areas

Heat island effect and green areas

The general legal framework for recognizing co-benefits of NBS in the area of water sustainability is from (1) Plans of Urban Adaptation to Climate Change and the (2) new Water Law.

Climate Change Urban Adaptation Plans (ongoing) – refer to cities with more than 100,000 inhabitants in Poland, they define vulnerable sectors and link them to exposure to hazards, and provide a basis for local regulations

The action involves several projects analysing the local conditions, people preferences for blue-green spaces, options for mitigation of carbon and water footprint.



*Wzujmy się  
w klimat!*



2. Water Law – the first time ever imposes the fees for release of rain water into the stormwater system, and indicates the importance of local infiltration.

## Establishing Learning Alliance as a platform for developing city vision & water strategy

### Partners and LA members involved



The Łódź Learning Alliance (LA) was launched in May 2006. The group of members is constantly growing and the LA has now a wide representation of stakeholders from the national, regional and local levels. The key partners on the City level are:

#### Authorities:

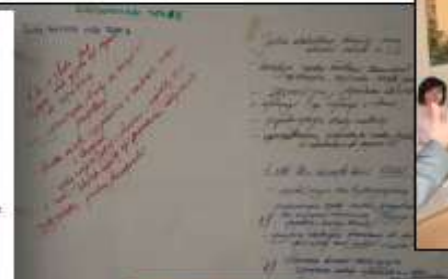
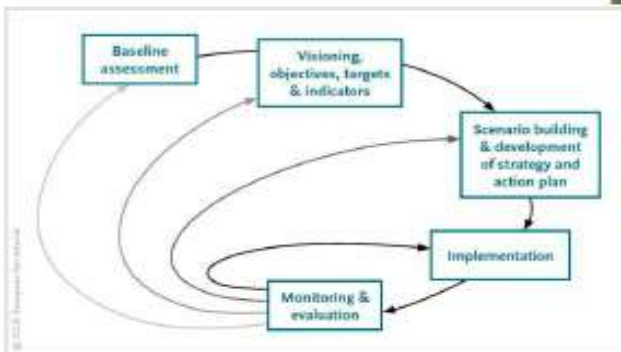
- City of Lodz Office
- Lodz Infrastructure Company (LSI)

#### Researchers:

- University of Lodz
- European Regional Centre for Ecohydrology u/a of UNESCO, PAS
- Lodz Technical University: Department of Environmental Engineering
- Nofer Institute of Occupational Medicine in Lodz

#### Service Providers:

- Waterworks and Sewage Systems Company (ZWIK)
- Waste Water Treatment Plant (GOS)



Engagement for resilience

Brokering new partnerships & stimulating private sector

| NAIAD Demo (NBS)  | Main public / private partnerships   |
|---|--|
| Rotterdam (Urban Water Buffer)                          | <p><b>Public:</b> Municipality of Rotterdam, Delfland Water Board</p> <p><b>Private:</b> water utility company, companies that design, install and maintain NBS Urban Buffer components, end user (football stadion)</p>                   |
| Copenhagen (Green / Blue infrastructure)                | <p><b>Public:</b> Municipality of Copenhagen, Greater Copenhagen Region</p> <p><b>Private:</b> water utility companies, real estate financing companies that support NBS projects, foundations for financing CCA projects, home owners</p> |
| Lodz (River Restauration / Green / Blue infrastructure) | <p><b>Public:</b> City of Lodz, Lodz infrastructure, knowledge providers (universities etc.), NGO's</p> <p><b>Private:</b> water utility companies, insurance companies, brokers, asset managers</p>                                       |