

Build Back Better Zamboanga

EVALUATING COMMUNITY RESILIENCE THROUGH A DIVERSE & INNOVATIVE ECONOMY

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ZAMBOANGA CITY

Zamboanga City

- **Location:** Southwestern Philippines, gateway to Southeast Asia.
- **Population:** 862,000 **6th most populous & 3rd largest city by land area in the Philippines**
- **Ethnic Groups:** Chavacano 45.5%, Samal,Yakan,Cebuano,Ilongo,Tagalog 25.8%, Tausug 16.4%, Bisaya 12.3%,
- **Major Threats:** Typhoons, Floods, Landslides, Drought, Security
- **Populations Affected:** Urban & Rural Poor, Farmers, Coastal Communities
- **Industries Affected:** Agriculture, Fishing
- **Compounding Issues:** Urban Migration, Poor Land-use Planning, Environmental Degradation, Climate Change
- **World Risk Index Ranking, Philippines:** 3/173
- **Global Climate Risk Index, Philippines:** 7/178

Social Cohesion

- (1) ensuring access, affordability & quality of services & infrastructure
- (2) local economic development & job creation for both host communities and Internally Displaced Persons
- (3) building on positive signs of inclusion of IDPs in cultural and/or local economic life



14,300 displaced



Zamboanga Roadmap to Recovery & Reconstruction (Z3R)



Buggoc Transitory Site



Human Security

- Food security
- Livelihoods security
- Personal security and mental peace
- Access to basic services
- Accessibility for communication and transport
- Access to productive services and infrastructure
- Access to social capital and social justice
- Political Security
- Environment security





TAGHURI is a common term for the Badjao, Bangingi, Sama, and Tausug for “kite”. These tribes have a kite flying culture as the kite symbolizes resilience and perseverance. The women’s life journey is likened to a kite. We give women the control to make their own decisions for the welfare of their families and communities and to decide how far they are willing to go to reach their plans and dreams. To be able to soar it takes time and skills to ride the ***WIND of CHANGE***.



CAPACITY BUILDING OR SKILLS DEVELOPMENT

-trainings, workshops, coaching and mentoring sessions to capacitate and enable them to develop self as leaders and economic catalysts to their family and community, develop micro-enterprises base on their strengthened skills and capacities.



NETWORKING AND LINKAGES

-mobilize resources through networks of non- government organizations, government agencies, and groups who can support their enterprises with the help of tapped trainers, coaches and mentors knowledgeable and skilled in the field of their enterprise.



MICRO-ENTERPRISE DEVELOPMENT

-acquire seed capital to actualize their business plans developed during the business ideation workshop.



SUSTAINABLE LOCAL ECONOMY

Themes	Performance Indicators	Measurements	Standard of Performance	Means of Verification	Basis/References	Baseline Score
<i>Resilient Livelihoods</i>						
PREPARE	P1. Presence of data inventory on informal economy	P1.1 Established baseline data for the following:	Red 0/3 Yellow 1/3 Green 3/3	Community-based Management System (CBMS database)	CBMS Entrepreneurial Activities per household	
		P1.1.1 Nature of business (agriculture, services; manufacturing)				
		P1.1.2 Estimated income generated				
		P1.1.3 All informal vendors profiled				
	P2. Livelihood opportunities assessment	P2.1 Available livelihood opportunities depending on nature of business	Red 0/1 Green 1/1	Ecological Profile; Available list from PESO	PESO Annual Accomplishment Report	
	P3. Capability building on financial literacy, CDRA, etc.	P3.1 40 training hours on financial literacy conducted	Red 0/3 Yellow 1/3 Green 3/3	List of Participants	DTI Negosyo Center annual programs, PESO Accomplishment Report	
		P3.2 40 training hours on CDRA conducted				
		P3.3 50% of informal economy trained				

Muchas Gracias!



*1st place Most Improved Local Government Unit
4th in Resiliency, Highly Urbanized Cities,
Philippines*