Build Back Better Zamboanga

EVALUATING COMMUNITY RESILIENCE THROUGH A DIVERSE & INNOVATIVE ECONOMY

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Zamboanga City

- **Location:** Southwestern Philippines, gateway to Southeast Asia.
- **Population:** 862,000 *6th most populous & 3rd largest city by land area in the Philippines*
- **Ethnic Groups:** Chavacano 45.5%, Samal, Yakan, Cebuano, Ilongo, Tagalog 25.8%, Tausug 16.4%, Bisaya 12.3%,
- **Major Threats:** Typhoons, Floods, Landslides, Drought, Security
- **Populations Affected:** Urban & Rural Poor, Farmers, Coastal Communities
- **Industries Affected:** Agriculture, Fishing
- **Compounding Issues:** Urban Migration, Poor Land-use Planning, Environmental Degradation, Climate Change
- **World Risk Index Ranking, Philippines:** 3/173
- **Global Climate Risk Index, Philippines:** 7/178
Social Cohesion

(1) ensuring access, affordability & quality of services & infrastructure

(2) local economic development & job creation for both host communities and Internally Displaced Persons

(3) building on positive signs of inclusion of IDPs in cultural and/or local economic life
14,300 displaced
Zamboanga Roadmap to Recovery & Reconstruction (Z3R)
Human Security

- Food security
- Livelihoods security
- Personal security and mental peace
- Access to basic services
- Accessibility for communication and transport
- Access to productive services and infrastructure
- Access to social capital and social justice
- Political Security
- Environment security
TAGHURI is a common term for the Badjao, Bangingi, Sama, and Tausug for “kite”. These tribes have a kite flying culture as the kite symbolizes resilience and perseverance. The women’s life journey is likened to a kite. We give women the control to make their own decisions for the welfare of their families and communities and to decide how far they are willing to go to reach their plans and dreams. To be able to soar it takes time and skills to ride the WIND of CHANGE.

Source: Ateneo de Zamboanga University
CAPACITY BUILDING OR SKILLS DEVELOPMENT
-trainings, workshops, coaching and mentoring sessions to capacitate and enable them to develop self as leaders and economic catalysts to their family and community, develop micro-enterprises base on their strengthened skills and capacities.

NETWORKING AND LINKAGES
-mobilize resources through networks of non-government organizations, government agencies, and groups who can support their enterprises with the help of tapped trainers, coaches and mentors knowledgeable and skilled in the field of their enterprise.

MICRO-ENTERPRISE DEVELOPMENT
-acquire seed capital to actualize their business plans developed during the business ideation workshop.
## SUSTAINABLE LOCAL ECONOMY

<table>
<thead>
<tr>
<th>Themes</th>
<th>Performance Indicators</th>
<th>Measurements</th>
<th>Standard of Performance</th>
<th>Means of Verification</th>
<th>Basis/References</th>
<th>Baseline Score</th>
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<tbody>
<tr>
<td><strong>Resilient Livelihoods</strong></td>
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<tr>
<td><strong>PREPARE</strong></td>
<td>P1. Presence of data inventory on informal economy</td>
<td>P1.1 Established baseline data for the following:</td>
<td>Red 0/3 Yellow 1/3 Green 3/3</td>
<td>Community-based Management System (CBMS database)</td>
<td>CBMS Entrepreneurial Activities per household</td>
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<td></td>
<td>P1.1.1 Nature of business (agriculture, services; manufacturing)</td>
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<td>P1.1.2 Estimated income generated</td>
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<td>P1.1.3 All informal vendors profiled</td>
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<td>P2. Livelihood opportunities assessment</td>
<td>P2.1 Available livelihood opportunities depending on nature of business</td>
<td>Red 0/1 Green 1/1</td>
<td>Ecological Profile; Available list from PESO</td>
<td>PESO Annual Accomplishment Report</td>
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<td>P3. Capability building on financial literacy, CDRA, etc.</td>
<td>P3.1 40 training hours on financial literacy conducted</td>
<td>Red 0/3 Yellow 1/3 Green 3/3</td>
<td>List of Participants</td>
<td>DTI Negosyo Center annual programs, PESO Accomplishment Report</td>
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<td>P3.2 40 training hours on CDRA conducted</td>
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<td>P3.3 50% of informal economy trained</td>
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</table>
Muchas Gracias!

1st place Most Improved Local Government Unit
4th in Resiliency, Highly Urbanized Cities, Philippines