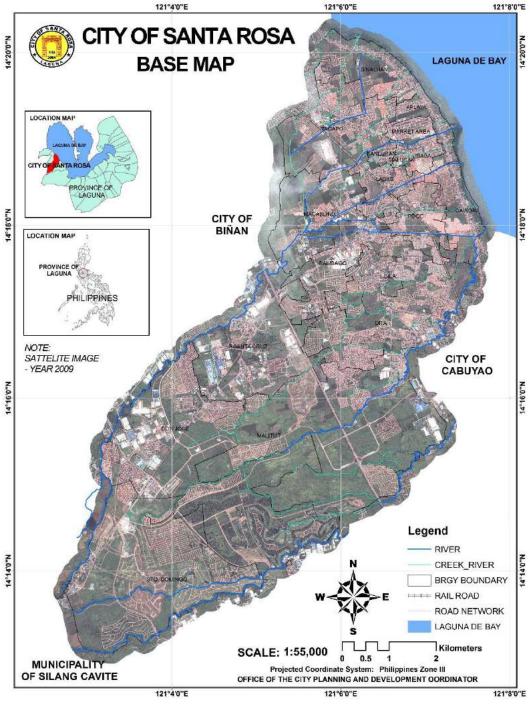


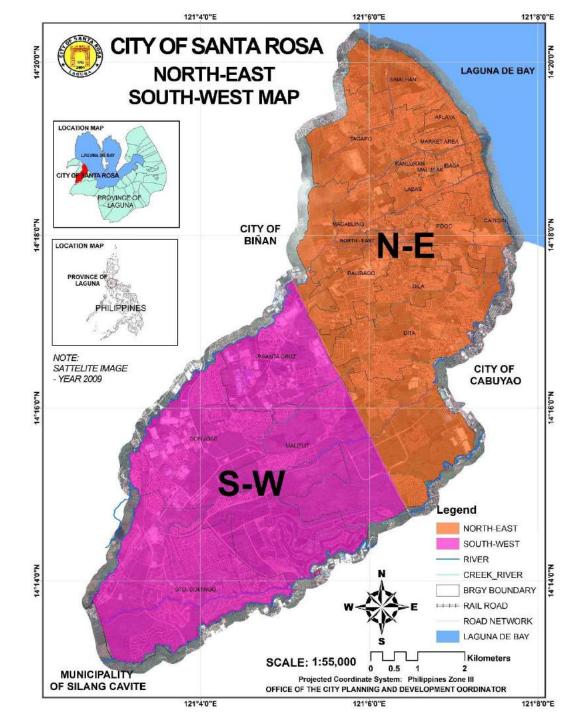
Eco-Tourism People's Park - Stronger Collaboration and resilience for all

Ermin Lucino, AICP City Planner – City of Santa Rosa, Philippines April 28, 2018





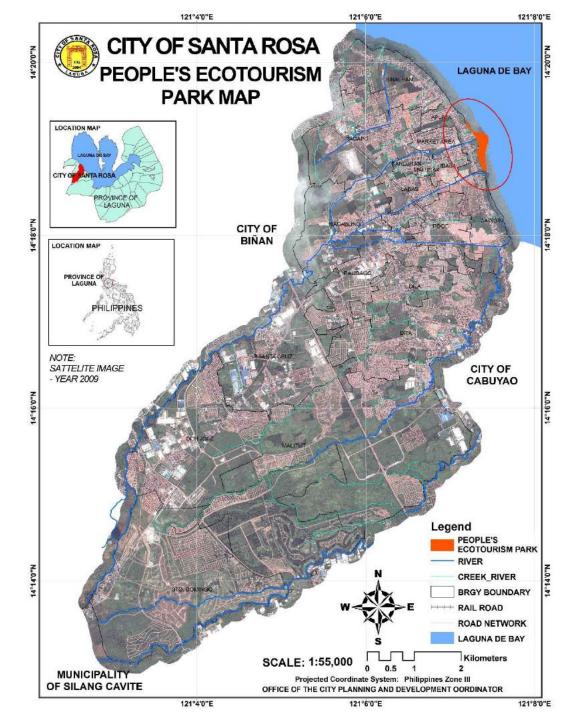
Demography Pop: 353,767 Area: 5,551.19 hectares





The City of Santa Rosa

NE – Old Town SW – Rapid Development





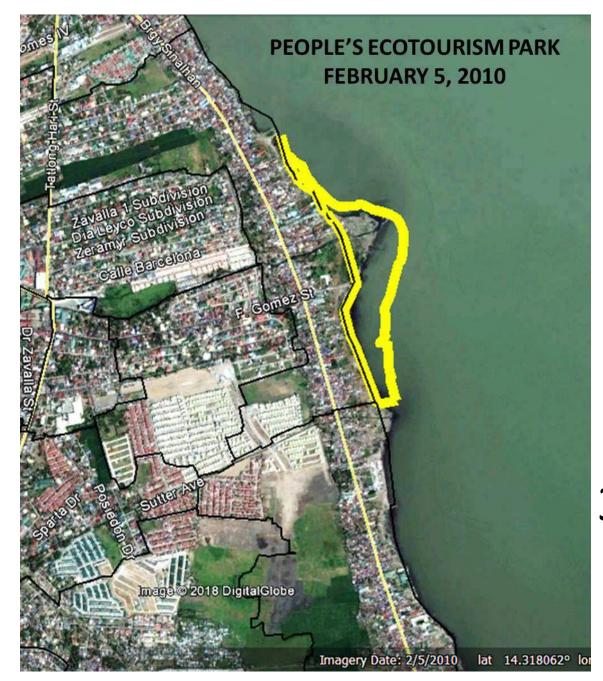
The City of Santa Rosa

People's Eco-Tourism Site Map





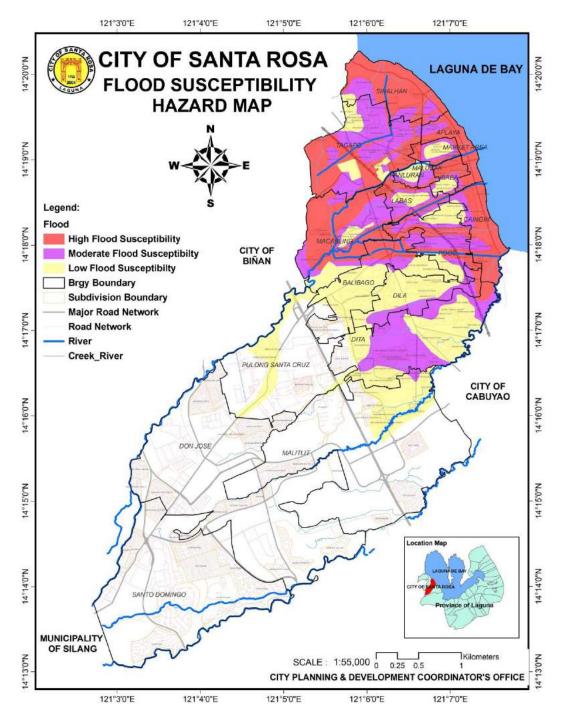
People's Eco-Tourism Park 14.2 hectares





Site during rainy season

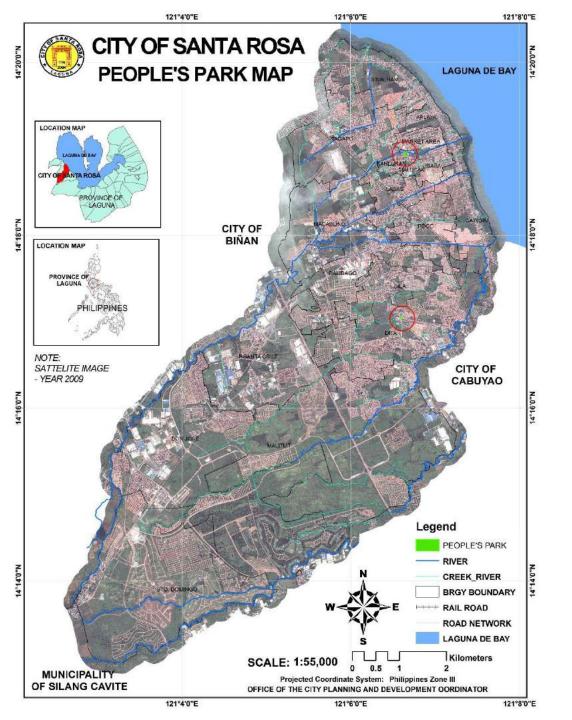
Remaining Area 3.17 hectares



FLOOD SUSCEPTIBILTY MAP

Resilient

Cities 2018





Public Park 0.4467 hectare

Pop: 353,767

ISSUES



- People Living in High Risk Flooding / liquefaction areas
- Increase in number of informal settlers
- Higher Poverty Incidence
- Lack of public facility parks

Resiliency



- More than just recovering from an incident / disaster
- Proactive than reactive
- Sustainable (Social, Economy, Environment & Culture)
- Ownership of the people
- Collaboration of all stakeholders



Eco-Tourism People's Park





Eco-Tourism People's Park

- Conceptual Masterplan
- Mayor created a Technical Working Group
 - -Multi-stakeholder members
- Conducted several workshops / consultation
- Local Council approved the Conceptual Masterplan



Eco-Tourism People's Park

- Present the Conceptual Plan to the following higher level agencies
 - Provincial Government
 - Regional Development Council
 - Department of Tourism
 - Laguna Lake Development Authority
 - Philippine Reclamation Authority
 - Department of Environment and Natural Resources



Challenges / Opportunities

- Budget for the Project
- Continuous Project Acceptability / Support of Stakeholders
- Proof of concept
- Best Practice
- Replication potential



- Fisher Folk &
 Aquatic Sanctuary
- Mangrove Nursery
 Eco-Park Facility
- Parking Facility
- Admin Office
- Bio-Research Facility
- Aquaponics
 Research Facility &
 Farm Training
 Centre
- Fish Truck
 Queuing Area
- River Side Kiosk
 Development
- Boat Docking Area •
- Esplanade Walk
- Worship Centre
- Transport Terminal •
- Wet Market
- Food Kiosk
- Fish Port

- Light House
- Ferry Boat Terminal
- Fishing Deck
 - Lake Front Playground and Park
- Iconic Ferris
 Wheel
- Activity Grounds
- Visitor Centre
- Oval Track and Sport Centre
- Viewing Tower
- Fountain Park
- Food Park
 - Restaurant on Stilts
- Mini Forest
- Grass Crete Parking









HON. ARLENE B. ARCILLAS CONGRESSWOMAN 1ST DISTRICT **DANILO RAMON S. FERNANDEZ**

CITY MAYOR

ARNOLD B. ARCILLAS CITY VICE-MAYOR



Maraming Salamat po.

Thank you very much.

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