Eco-Tourism People’s Park - Stronger Collaboration and resilience for all

Ermin Lucino, AICP
City Planner – City of Santa Rosa,
Philippines
April 28, 2018
Demography
Pop: 353,767
Area: 5,551.19 hectares
The City of Santa Rosa

NE – Old Town

SW – Rapid Development
The City of Santa Rosa
People’s Eco-Tourism Site Map
People’s Eco-Tourism Park
14.2 hectares
Site during rainy season

Remaining Area

3.17 hectares
CITY OF SANTA ROSA
FLOOD SUSCEPTIBILITY
HAZARD MAP

Legend:
Flood
- Red: High Flood Susceptibility
- Purple: Moderate Flood Susceptibility
- Yellow: Low Flood Susceptibility
- Blue: River
- Green: Creek_River

SCALE: 1:55,000

CITY PLANNING & DEVELOPMENT COORDINATOR’S OFFICE

FLOOD SUSCEPTIBILITY MAP
Public Park
0.4467 hectare
Pop: 353,767
ISSUES

• People Living in High Risk Flooding / liquefaction areas
• Increase in number of informal settlers
• Higher Poverty Incidence
• Lack of public facility – parks
Resiliency

• More than just recovering from an incident / disaster
• Proactive than reactive
• Sustainable (Social, Economy, Environment & Culture)
• Ownership of the people
• Collaboration of all stakeholders
Eco-Tourism People’s Park

Economic Tourism

ENVIRONMENTAL
Green spaces

Sustainable Community

SOCIAL
Health, Recreational, Interaction, Disaster Management, Informal settlers

CULTURAL
Quality of Life / Place
Eco-Tourism People’s Park

• Conceptual Masterplan
• Mayor created a Technical Working Group
  – Multi-stakeholder members
• Conducted several workshops / consultation
• Local Council approved the Conceptual Masterplan
Eco-Tourism People’s Park

• Present the Conceptual Plan to the following higher level agencies
  – Provincial Government
  – Regional Development Council
  – Department of Tourism
  – Laguna Lake Development Authority
  – Philippine Reclamation Authority
  – Department of Environment and Natural Resources
Challenges / Opportunities

- Budget for the Project
- Continuous Project Acceptability / Support of Stakeholders
- Proof of concept
- Best Practice
- Replication potential
HON. ARLENE B. ARCILLAS
CONGRESSWOMAN
1ST DISTRICT

DANilo RAMON S. FERNANDEZ
CITY MAYOR

ARNOLD B. ARCILLAS
CITY VICE-MAYOR
Maraming Salamat po.

Thank you very much.

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